

STATEMENT UNDER 37 CFR 3.73(c)

Applicant/Patent Owner: Craig W. BARNETT et al.

Application No./Patent No.: 09/754,378 Filed/Issue Date: January 5, 2001

Titled: METHOD AND SYSTEM FOR ELECTRONIC DISTRIBUTION OF PRODUCT REDEMPTION COUPONS

Catalina Marketing Corporation, a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that, for the patent application/patent identified above, it is (choose one of options 1, 2, 3 or 4 below):

1. ☒ The assignee of the entire right, title, and interest.
2. ☐ An assignee of less than the entire right, title, and interest (check applicable box):
- ☐ The extent (by percentage) of its ownership interest is _____%. Additional Statement(s) by the owners holding the balance of the interest must be submitted to account for 100% of the ownership interest.
- ☐ There are unspecified percentages of ownership. The other parties, including inventors, who together own the entire right, title and interest are:

Additional Statement(s) by the owner(s) holding the balance of the interest must be submitted to account for the entire right, title, and interest.

3. ☐ The assignee of an undivided interest in the entirety (a complete assignment from one of the joint inventors was made). The other parties, including inventors, who together own the entire right, title, and interest are:

Additional Statement(s) by the owner(s) holding the balance of the interest must be submitted to account for the entire right, title, and interest.

4. ☐ The recipient, via a court proceeding or the like (e.g., bankruptcy, probate), of an undivided interest in the entirety (a complete transfer of ownership interest was made). The certified document(s) showing the transfer is attached.

The interest identified in option 1, 2 or 3 above (not option 4) is evidenced by either (choose one of options A or B below):

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.
- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: SEE ATTACHED To: _____

The document was recorded in the United States Patent and Trademark Office at

Reel _____, Frame _____, or for which a copy thereof is attached.

2. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at

Reel _____, Frame _____, or for which a copy thereof is attached.

[Page 1 of 2]

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

STATEMENT UNDER 37 CFR 3.73(c)

3. From: _____ To: _____

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6. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.☒ Additional documents in the chain of title are listed on a supplemental sheet(s).

As required by 37 CFR 3.73(c)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

/James G. Gatto/

Signature

James G. Gatto

Printed or Typed Name

December 31, 2012

Date

32,694

Title or Registration Number



United States Patent and Trademark Office

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Patent Assignment Abstract of Title

**NOTE: Results display only for issued patents and published applications.
For pending or abandoned applications please consult USPTO staff.**

Total Assignments: 4

Patent #: NONE

Issue Dt:

Application #: 09754378

Filing Dt: 01/05/2001

Publication #: 20010001145

Pub Dt: 05/10/2001

Inventors: Craig W. Barnett, Karen R. Reisner, Mark Braunstein

Title: Method and system for electronic distribution of product redemption coupons

Assignment: 1

Reel/Frame: 012558/0364

Recorded: 02/20/2002

Pages: 19

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignor: BRIGHTSTREET.COM, INC.

Exec Dt: 12/26/2001

Assignee: E-CERTIVES, INC.

6901 ROCKLEDGE DRIVE, 7TH FLOOR
BETHESDA, MARYLAND 20817

Correspondent: HOGAN & HARTSON LLP

MATTHEW T. BAILEY
555 THIRTEENTH STREET, N.W.
IP GROUP
WASHINGTON, DC 20004-1104

Assignment: 2

Reel/Frame: 017558/0815

Recorded: 06/30/2006

Pages: 35

Conveyance: CONFIRMATORY PATENT ASSIGNMENT

Assignors: BRIGHTSTREET.COM, INC.

Exec Dt: 01/09/2006

BLACK DIAMOND COT HOLDINGS, LLC

Exec Dt: 01/09/2006

Assignee: E-CERTIVES, INC.

6901 ROCKLEDGE DRIVE
6TH FLOOR
BETHESDA, MARYLAND 20817

Correspondent: PILLSBURY WINTHROP SHAW PITTMAN LLP

1650 TYSONS BOULEVARD
P. O. BOX 10500
MCLEAN, VA 22102

Assignment: 3

Reel/Frame: 024463/0165

Recorded: 07/10/2010

Pages: 7

Conveyance: CHANGE OF NAME (SEE DOCUMENT FOR DETAILS).

Assignor: E-CERTIVES, INC.

Exec Dt: 05/17/2007

Assignee: INVENDA CORPORATION

6903 ROCKLEDGE DRIVE, SUITE 1200
BETHESDA, MARYLAND 20817

Correspondent: BRUCE T. MARGULIES

4813-B EISENHOWER AVE.
ALEXANDRIA, VA 22304

Assignment: 4

Reel/Frame: 024256/0845

Recorded: 04/21/2010

Pages: 20

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignor: MYVENDA CORPORATION

Exec Dt: 04/16/2010

Assignee: CATALINA MARKETING CORPORATION

200 CARILLON PARKWAY
ST. PETERSBURG, FLORIDA 33716

Correspondent: NEIFELD IP LAW, PC

4813-B EISENHOWER AVENUE
ALEXANDRIA, VA 22304

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